

CHEREAU SOLUTRANS 2023: INNOVATION DRIVES US SMART

Ladies and Gentlemen, dear partners,

As you know, our company has been committed to protecting the environment for many years. Since 2021, this commitment has been reflected in the publication of our annual CSR report. This report describes our progress, but also sometimes our difficulties in implementing a policy and concrete actions to protect the environment and sustainable development in general.

This year's Solutrans is directly in line with this trend, with the launch of our new CHEREAU SmarTrailer range.

- Smart, thanks to its design and standard or optional equipment that saves the energy needed to operate it.
- Smart for its focus on users, with new functions and equipment to improve safety and ease of use.
- Smart, with its standard communications box, which enables all our customers to benefit from data and integrate their refrigerated semi-trailers into increasingly interconnected logistics flows.

We have always paid particular attention to the quality and insulation performance of our vehicles. With this new range, we are going even further by increasing insulation performance by 8% as standard. Of course, we are retaining VIP technology in a CHEREAU SmarTrailer Performance version, with gains of around 21% compared with our previous range, which is already a market benchmark.

Like the standard connectivity, this further improved insulation offered on all our vehicles represents an important commitment that we are making to our customers and to the environment.

Of course, we could have left all this as an option, and the choice up to the individual. However, we feel it is our duty to make more environmentally friendly solutions available to the market.



At the same time, we are working on offering a wide choice of customised energy solutions for the refrigeration units in our vehicles. Diesel electric, hybrid with mains rechargeable battery, with or without an energy recovery axle, with or without solar panels, hydrogen - these are just some of the solutions that will enable each customer to find the vehicle and energy sources in the CHEREAU SmarTrailer range that best suit their needs.

I invite you to discover CHEREAU SmarTrailer and find out more about all our innovations.

Please do not hesitate to contact our teams for further information.

Enjoy your reading.

Damien Destremau
Chairman and Chief Executive Officer